

PRESS RELEASE

February 2019

20 Years of EMC Technology Whoever can explain it the best wins!

With the EMC (electronic mass flow control) technology, RAUCH offers a pioneering concept for the efficient spreading of fertilisers – and has been doing so for 20 years! We want to celebrate this with you. Therefore, as part of the “20 Years of EMC Technology” celebrations, we will be raffling off an AXIS M 30.2 EMC fertiliser spreader worth approx. 17,000 Euro.

Get involved and give a good explanation of how EMC works

During operation, EMC continuously measures the torque of the spreading discs and makes it possible to spread various fertilisers precisely by adjusting the metering slides electronically. But how exactly does the system work? That is what we want you to tell us. As part of our anniversary raffle, which closes on the 30th June 2019, we are looking for the best EMC explanation video.

Record a film on your smartphone or digital camera, describe the technology in your own words and post the video on RAUCH’s Facebook page. When it comes to what’s in your video – the choice is completely up to you. Speak, show, draw, on your own or in a team – anything goes. And the more original, the better. The video with the most likes wins. The videos can be posted on the RAUCH Facebook page at www.facebook.com/RAUCH.Landmaschinenfabrik from 1st March 2019

What’s awaiting the winner?

The participant whose video has the most likes on 30th June 2019 (23:59) will receive an AXIS M 30.2 EMC fertiliser spreader with spreading discs of their choosing, a QUANTRON-A regulation device for the metering slides and the reliable TELIMAT border spreading control unit. In addition, RAUCH will invite the winner to Agritechnica 2019 in Hannover, where their video will be officially presented and awarded a prize.

Who can take part?

Anyone who is at least 18 years old, has liked the RAUCH Facebook page and has made a video from 1st March 2019 can take part. The video can be in German or English. The winner will be announced in July 2019.

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A family company, RAUCH was founded in 1921 and today is an internationally active manufacturer of agricultural and municipal services technology. The headquarters of the company are located in Sinzheim, Baden-Baden. RAUCH develops and builds high-quality machines for fertiliser spreading and spreading technology for municipal winter services. In addition, RAUCH is an original equipment manufacturer of sowing technology components. In the 2018 financial year, a turnover of 75 million Euros was achieved with 370 employees. Around 65 percent of the products manufactured were exported.

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